

BLUETREE HOMES



Bluetree's blend of modern design and vintage style at Main Street and King Edward Avenue is the perfect fit for this sought-after neighbourhood. Only 39 homes are available.

The Friendly Factor

BLUETREE HOMES BLAZES A TRAIL WITH LANDMARK NEIGHBOURHOODS AND A SIGNATURE APPROACH THAT PROVES PARAMOUNT FOR HOMEBUYERS.

SHANNON MELNYK

When we peer into the future landscape of how we'll live decades from now, urban visionaries point to cohesive communities with distinct neighbourhood flavours and architecture that encompass lifestyle, vitality and convenience. More and more, we aspire to "experience" our environments according to how they make us feel. Making those intangibles come to life is expertise intuitive to Bluetree Homes. Known for combining the exceptional when it comes to building homes, communities and the home-buying experience, Bluetree has positioned itself at the forefront of the Lower Mainland's urban destiny. The construction crystal ball into the future, so to speak, is etched with the lineage of its past successes. Bluetree Homes comes from the long-standing, prominent ParkLane Homes and its 30+ years of award-winning home building experience. Now Bluetree's upcoming projects that make up two million square feet of density are the next emblems of iconic architecture, from high-rise concrete apartments and mixed-use buildings in urban centres, to wood frame apartments, townhomes and single-family homes in the Fraser Valley and Tri-Cities. This team, along with their holistic friendly approach to what they do, make them the developer to watch.

Friendly by design

Bluetree's General Manager of Sales and Marketing, Yosh Kasahara, notes the very nature of a community is its connection. "We put community first, he says. "For us, this means our neighbours in the places that we build and our customers, but also our employees and our industry partners."

Across the board, friendly is their philosophy from the experiential to the literal. When you look at their diverse range of projects across Metro Vancouver it may



"Friendly is our approach to business—it's built into everything that we do."

YOSH KASAHARA
BLUETREE'S GENERAL MANAGER
OF SALES AND MARKETING



The much-anticipated Brewery District, a vibrant vision of historical renaissance overlooking the Fraser River in New Westminster.

seem like they're all very different. What's consistent, however, is the friendly concept. "These communities are pedestrian-friendly, transit-friendly, and even pet-friendly, says Kasahara.

Kasahara points out that this experience is evident in each of the four Bluetree communities that are currently underway. At the Bluetree Home Stores you can see

for yourself the differences that set these homes apart. Characteristic of Bluetree's savvy approach to friendly neighbourhoods are these up and coming landmark buildings:

Main Street – Modern design meets vintage style

Bluetree takes centre stage amongst some of Vancouver's most popular shops, cafes and restaurants at the intersection of Main Street and King Edward Ave. Rich heritage brick meets contemporary claddings makes for well-appointed and spa-

acious 1 and 2 bedroom + den apartment homes starting from just \$354,900 – a stunning value for such a sought-after location. Best of all, high-performance stainless steel appliances, sleek flat panel cabinetry, stone countertops, and roller blinds all come standard as part of these well-appointed urban residences.

Mackin Park – contemporary living in a historical setting

Bluetree's vision for a landmark building with French-inspired architecture takes root in the heart of Maillardville in southwest Coquitlam. The Heritage au modern theme would make this boutique collection of 1 bedroom to 2 bedroom + den apartments right at home in Montreal as easily as it would in Paris. High-end finishes include stainless steel appliances, engineered stone countertops, sleek flat panel cabinetry and Bluetree's trademark space-saving "Friendly Features" such as custom built-in mirrored cabinets in bathrooms. These homes are offered at an incomparable value in the local market with prices starting from just \$199,900.

For more information visit:
bluetreehomes.ca

BLUETREE
FACT

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